

Insulating paint additive can reduce energy use by up to 25%

When it comes to a product that can reduce the energy bills of everyone from homeowners to large multinational companies by up to 25%, a revolutionary insulating paint additive manufactured by Thermilate Europe of Huddersfield, does exactly what it says it does!

Thermilate paint additive, when mixed into paint, causes the paint to act as an insulator, and when used on walls, reflects heat back into the building, thus reducing energy costs. It is a completely safe and environmentally friendly product that is simple to use on almost any surface that paint can be applied to. It not only helps raise the room temperature by up to 3°, but it also reduces CO₂ emissions and eliminates condensation and mould problems.

Xxx [\[insert director's name\]](#) of Thermilate said:

"The original product was developed by our engineers as part of the NASA space programme, and further enhanced between 1996 and 1998.

"However, we are keen that potential users don't just take our word for it. Thermilate has been independently tested and scientifically proven by world leading laboratories and government bodies such as Energystar, the worldwide body for energy saving products and Geoscience Laboratories US, the leading thermal insulation and energy conservation laboratories.

"At a time when British utility companies have announced dramatic increases in prices of gas and electricity, we feel Thermilate is an even better proposition for the energy-conscious consumer.

"And of course, the greatest recommendation comes from our satisfied customers – both corporate and domestic - who use Thermilate, including the Ford Motor Company, IKEA, the US Department of Defence and Pratt & Whitney Aerospace, together with the thousands of regular homeowners worldwide who have used the product on their buildings to help save energy."

Thermilate are acknowledged innovators in the development of eco-friendly, energy-saving products for both domestic and commercial use. Established in 2001, they continue to introduce new, eco-

friendly, energy saving products to save users both energy and money in 20 countries throughout the world, including Europe, the Middle East, Asia, Australasia.

xxx [insert director's name] concludes:

"Many of our customers tell us Thermilate is one of those "too good to be true" products. They can't believe it actually does what it says. We simply tell customers to put it to the test and see for themselves."

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Notes to Editors:

1. For further information on Thermilate, please phone 01482
2. Thermilate is available for both hot and cold climate applications.
3. Case studies, customer testimonials and independent laboratory reports can be viewed on the Thermilate website at www.thermilate.co.uk/testimonials